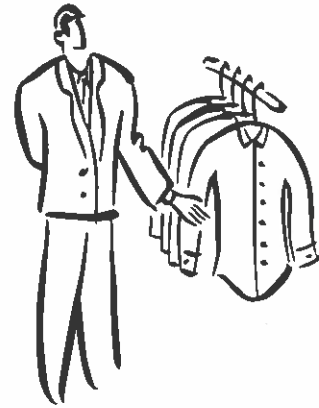


Understanding Types of Stores

COMPARING STORES

Sometimes people choose stores for different reasons (e.g., an upscale department store sells items that are high priced but nice; a warehouse store usually has the lowest prices). Sort the “Reasons for Buying in Different Stores” into the appropriate boxes. Reasons can be placed in more than one box.



REASONS FOR BUYING IN DIFFERENT STORES

1. In a convenient location
2. Has frequent sales
3. Carries most items normally needed
4. Carries unusual or hard-to-find items
5. Has friendly sales people
6. Has a nice atmosphere
7. Carries the latest fashions
8. Offers personalized service
9. Has easy return policy
10. Offers the lowest prices
11. Has convenient shopping hours

WAREHOUSE STORE

STANDARD DEPARTMENT STORE

UPSCALE DEPARTMENT STORE

SPECIALTY STORE