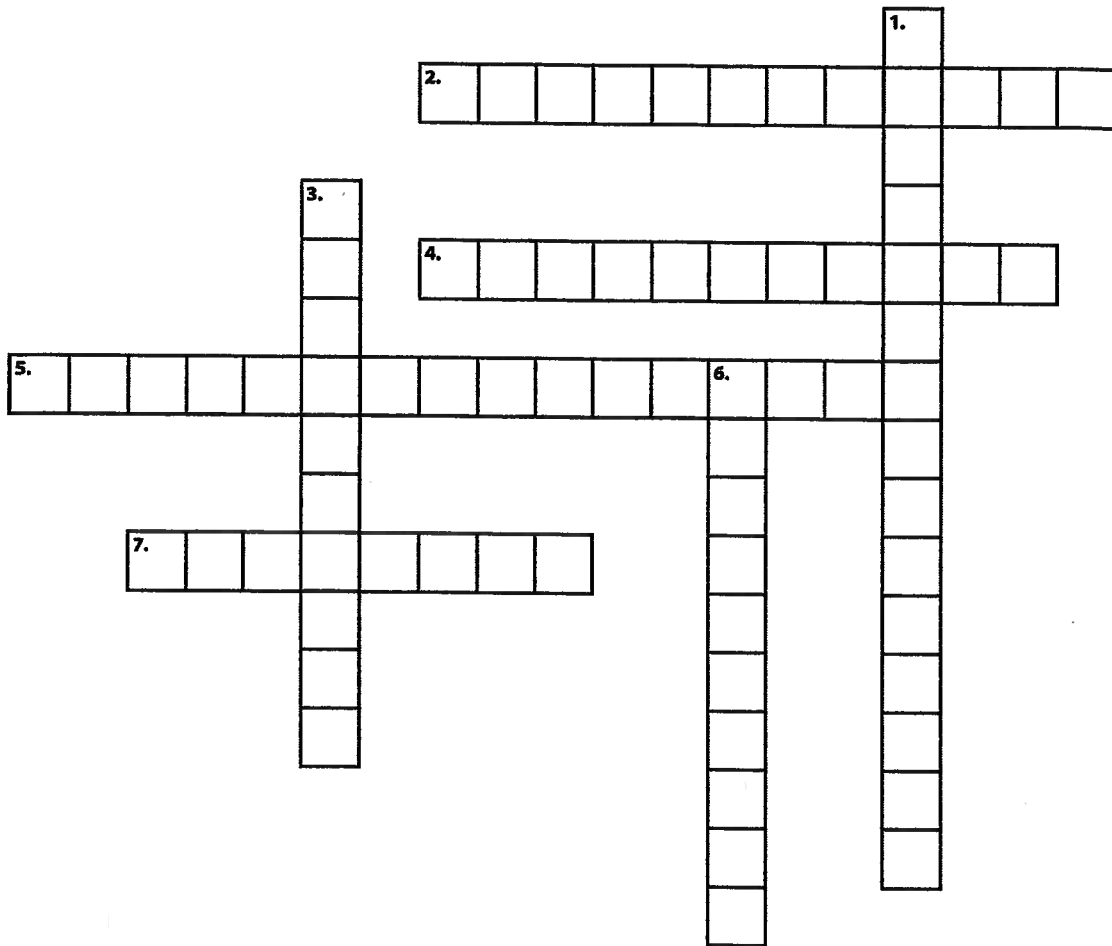


Name _____

Date _____

Entrepreneurship Crossword Puzzle

Use the vocabulary words to complete the crossword puzzle.



ACROSS

2. a specific group of customers that a company wants to buy its goods or services
4. a verbal or written endorsement of a product or service
5. starting and owning your own business
7. to imagine something

DOWN

1. the ability of a product to earn more money than the cost of making the product
3. a business that competes with another business in selling goods or services
6. things a person has to give up in order to have other things