

Being Involved at Work

SHARING YOUR OPINIONS

Opinions are one person's beliefs. Different points of view make a company stronger. Share your opinions below by answering the following questions.



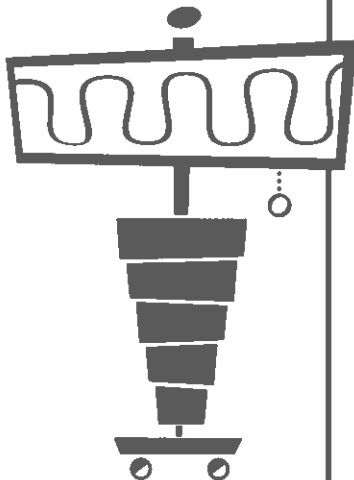
THE DREAMLAND STUFFED ANIMAL COMPANY

Your Opinions are Needed!

1. What aged girls should we include in the photos for our new stuffed animal ads? Please explain your reasoning.
2. What room of the house would make the best setting for a TV commercial about stuffed animals? Please explain your reasoning.
3. What three colors should be used for the new stuffed cats? Please explain your reasoning.

BRIGHT IDEAS LAMP COMPANY

Give your opinions about this new lamp design.



1. Each lamp will be made with three colors. What three colors should be used? Explain your answer.
2. Should the base of this lamp be made of wood, plastic, or glass? Explain your answer.
3. Do you think the design of this lamp is best suited for a living room or a bedroom? Explain your answer.